



BRITISH COLUMBIA ASSEMBLY OF FIRST NATIONS  
312-345 Chief Alex Thomas Way  
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## CALL FOR ARTWORK: YOUTH LOGO DESIGN CONTEST

February 6, 2017

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**ATTN:** BC First Nations Youth Artists  
**RE:** BCAFN-BCBC Champions Roundtable Logo Design Contest

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### BACKGROUND:

The British Columbia Assembly of First Nations (BCAFN) and the Business Council of British Columbia (BCBC) signed a Memorandum of Understanding in 2016 to initiate a unique partnership based on economic reconciliation. The Champions Table was formed as a place where leaders come together to explore opportunities, discuss barriers, identify areas of common understanding and work jointly to develop and advance a more effective approach to economic development based on reconciliation. Eleven First Nations community and business leaders from across the province and eleven senior executives from business and industry have been selected as Champions to sit at the table and work towards promoting sustainable economic reconciliation.

### CALL FOR ARTWORK:

The BCAFN is now accepting logo concepts submissions, which should display a visualization of the Champions Roundtable theme, *"Economic Reconciliation"* and, ideally, shall depict a blending of corporate and First Nations' cultures.

The artist selected will collaborate with an in-house graphic designer to ensure that the integrity of the art remains intact while making sure that the art works as a logo and branding.

The logo and the artwork contained therein will be used in all branding pertaining to the Champions Roundtable (letterhead, website etc).

The successful artist will receive a \$500 honoraria; however, BCAFN will retain ownership of the final product.

The successful logo will be selected on March 8, 2017, by the Champions Roundtable representatives at the inaugural meeting in Vancouver, BC.

#honouringourancestors



## CHAMPIONS ROUNDTABLE LOGO CONTEST RULES:

1. Contest is open to all BC First Nations artists from 13 to 30 years of age.
2. Contestants may submit one original entry.
3. Entries may be done by free-hand in marker, ink, oil or acrylic or by computer.
4. There are no colour restrictions; please refrain from using text.
5. Each entry should be submitted in two formats: one in colour and one in black and white/grayscale.
6. The logo should not carry the name of the artist. The design of the logo must be original. The designer is responsible for proving its authenticity, should any complaints arise due to similarities, likeness or comparison of the designs.
7. BCAFN reserves the right to disqualify any entry on the basis of perceived violations of intellectual property rights.
8. All designs submitted for entry shall be considered as property of BCAFN, and as such, BCAFN further reserves the right whether or not to use the winning or non-winning logos.
9. The winning entry will be used as the official logo of the Champions Roundtable on all correspondence and promotional material.

## SUBMISSION DEADLINE:

February 24, 2017

*\*Please submit a scanned copy (.PDF) or a (.JPEG) file.*

## SUBMISSIONS ARE TO BE SENT TO:

Carl Archie  
**BC Assembly of First Nations**  
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In unity,



A/Regional Chief Maureen J. Chapman

